

PRIVACY POLICY

Shindig Studios LLC (“Our”, “Us” or “We”) understands and respects your concerns about privacy. This notice describes Shindig Studios LLC’s privacy policy as it pertains to the website at www.shindigstudio.com (the “Website”) and any mobile applications of any kind distributed by Shindig Studios LLC (the “Applications,” and together with the Website, the “Shindig Studios LLC Products”). We may from time-to-time revise this privacy policy, and the date of last revision will be available at the top of this page, so please make sure that you check back periodically. By visiting the Shindig Studios LLC Products, you are acknowledging and accepting this Privacy Policy. Your continued use of Shindig Studios LLC Products after changes have been posted to the Privacy Policy will constitute your acceptance of such changes.

What information we collect

Shindig Studios LLC may ask for and collect from you personally identifiable information at certain points throughout the Shindig Studios LLC. Depending on the information and/or services you request, you may be asked to provide your name, email address and other personal information. Once you provide your personal information, you are not anonymous to Shindig Studios LLC.

In addition to the information you knowingly provide Shindig Studios LLC collects information such as the device you use to access the Shindig Studios LLC Products, including but not limited to unique device identifiers, your system and application software, and peripherals. Shindig Studios LLC may also track, archive, use, disclose and transfer information regarding your use of the Shindig Studios LLC Products as provided herein, including information about level of usage and particular features used. This data is used to more efficiently operate Shindig Studios LLC’s business, promote Shindig Studios LLC products and services and administer Shindig Studios LLC Products.

Shindig Studios LLC may combine information it collects from you with information it obtains about you from third parties and affiliates.

How Shindig Studios LLC uses your information:

Shindig Studios LLC may use your information:

- To provide you with personalized content.
- To process and respond to inquiries.
- For the purposes for which you provided the information.
- To improve the content, interactivity, usability, and navigability of the Shindig Studios LLC Products.
- To alert you to Shindig Studios LLC Products including new features, special events, products and services, and to deliver newsletters from which you may opt out.
- To enforce Shindig Studios LLC’s Terms of Service.

In the future, Shindig Studios LLC may sell some or all of our assets. In such transactions, customer information generally is one of the transferred business assets. In the event of a merger or sale of our assets including our database, customer information will be transferred. We will require buyers to honor this Privacy Policy or notify you before making any material changes to the practices outlined in this Policy.

Information Sharing with Unaffiliated Third Parties

Shindig Studios LLC may disclose your personally identifiable information to another third party entity for any reason, including:

- for purposes of outsourcing one or more of the functions described in the previous section;
- to confirm or update information provided by you;
- to inform you of important information; and/or
- as a part of a sale of assets as described in the previous section.

We may also share your information in response to a subpoena, legal order or official request, when we believe you have acted in violation of the Live Animations Corp Terms of Service, or when we believe that doing so may protect your safety or the safety of others.

What third parties collect via our Games

Unity

Unity Technologies makes the software ‘engine’ for (some of) our Games and to the best of our knowledge they collect the following information through these Games:

- Unique device identifier generated from the device MAC/IMEI/MEID (which is immediately converted into a different number using a one-way hash);
- IP address;
- Device manufacturer and model;
- Operating system and version running on your system or device;
- browser type;
- language;
- the make of the CPU, and number of CPUs present;
- graphics card type and vendor name;
- graphics card driver name and version (example: “nv4disp.dll 6.10.93.71”);
- graphics API in use (example: “OpenGL 2.1” or “Direct3D 9.0c”);

- amount of system and video RAM present;
- current screen resolution;
- version of the Unity Player;
- version of the Unity Editor used to create the content;
- a number describing whether the player is running on Mac, Windows or other platforms;
- a checksum of all the data that gets sent to verify that it did transmit correctly;
- application or bundle identification of the game installed.

Information that is collected through our Games by Unity will be available to Unity. Shindig Studios LLC has no control over the collection or usage of this information by Unity but to the best of our knowledge the collection and usage of information by Unity is compliant with all relevant regulations and Unity does not share this information with any third-party. We have explicitly indicated to Unity that our products are aimed at both adults and children under 13 (which means Unity is aware that the handling of information should be COPPA compliant). Unity is PRIVO certified (see below). According to the disclosures of Unity they will use this information as follows: <https://unity3d.com/legal/privacy-policy>

Information Sharing with Affiliated Companies

We may share your personally identifiable information with other companies in the Shindig Studios LLC family, co-branding partners and network partners, and will require any such recipient to comply with the provisions of this Privacy Policy.

Transfer of your information internationally

Shindig Studios LLC Products and services are available to users around the world. Your information will be processed, stored and transferred for the purposes set forth above in the section titled “How Shindig Studios LLC uses your information” to countries outside your country of residence, including the United States of America, which is where Shindig Studios LLC is legally located/registered. Your information will be processed by staff operating outside your country of residence who work for Shindig Studios LLC or for one of our service providers and may be seen by such staff in those countries. Data protection and privacy laws in these countries may not offer the same level of protection as your country of residence and you may have fewer legal rights in relation to your information.

By using the Shindig Studios LLC Products, you consent to these transfers taking place. If you do not consent to the transfer of your information, you should not use the Shindig Studios LLC Products.

Sharing and use of de-identified information

Information that is de-identified (stripped of any information that could be used to identify you) may be used by Shindig Studios LLC for any reason and shared freely with affiliates, partners and other third parties. This information is usually aggregated (combined with information from many other users), and

may include information such as traffic patterns, trends in connection with various types of inquiries, and other information.

How we collect information

In addition to the methods described above, we may also collect information using:

- web beacons or similar technologies; and
- analytic software embedded in the Shindig Studios LLC Products.

The above methods permit us to collect various types of information, including, but not limited to, the pages you visit, which of our email messages you read, your specific geolocation (with your permission) and other information.

Opting out of geolocation

If you have previously allowed us to access your geolocation data, you can stop making geolocation available to us by visiting your mobile device's settings.

How we protect information

Shindig Studios LLC uses generally accepted security measures and safeguards in an attempt to keep the data it collects secure and requires that the third parties it works with agree to do the same. The measures and safeguards include limiting access to the data to those persons who need it to complete their work Shindig Studios LLC, using a fire-wall protected environment, and storing personal information in secure operating environments. That said Shindig Studios LLC cannot and does not guarantee and does not accept liability for unintentional disclosure.

Targeted Advertising

We may use third-party advertising companies to serve ads when you visit and/or use the Shindig Studios LLC Products. Some of these companies may use information (not including your name, address, email address or telephone number) about your visits and/or use of the Shindig Studios LLC Products and other websites in order to provide advertisements about goods and services that may be of interest to you. We may also allow advertisers and other third parties to place or recognize a unique cookie or similar technology on your browser in order to collect non-personally identifiable information about your visits and/or use of Shindig Studios LLC Products. To learn more about this practice, its benefits, or about your choice to opt-out of this practice for the Website, see http://www.networkadvertising.org/optout_nonppii.asp.

Links

The Shindig Studios LLC Products may contain links to third-party websites. Shindig Studios LLC is not responsible for the privacy practices or the content of such websites.

California Privacy Rights

As of 1st January 2005, California Civil Code Section 1798.83 (the “Code”) permits users who are California residents to request certain information regarding the disclosure of personal information to third parties which is used for their direct marketing purposes. To make such a request, to Shindig Studios LLC shall respond to the extent required by the Code, contact us at info@shindigstudio.com, specifying that you seek your “California Customer Choice Notice.” Please allow thirty (30) days for a response.

Changes to this Privacy Policy

This Privacy Policy may be updated from time to time and without prior notice to you to reflect changes in our personal information practices. We will post the revised version with an updated revision date, at <http://wwwshindigstudio.com/privacy/>.

Contacts: If you have any questions, concerns, or suggestions regarding this privacy policy, please contact us at info@shindigstudio.com